

Parental Engagement

School	Avenue Primary School
Reading Champion	Fleur Stanford and Sophie Giles
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Who was targeted?	Hard to reach parents, parents of low attaining children and children who lacked confidence with reading.
Outline of project:	
Targeting parents to encourage the love of reading within the whole school and the wider community. We use the Creative Learning Service to help support us. They ran a booktalking session for the children and then a parent's session.	
Overview of the timelines, additional resources etc.	
The Creative Learning Service have provided books for the session. Avenue provided a crèche so that parents could attend. Avenue also targeted children who had been benchmarked at below their age related for reading but were not on the SEN register.	
Impact	
Children we benchmarked before the session and after. Children's enthusiasm for reading has improved and they wanted to read and share about what they have read more. Parents are more aware of how to help their child and the reading strategies we use in school to support them.	
Lessons learnt – advice for other schools	
Children and parents will be targeted earlier on in the year and provided with the information and resources to help their children to bridge the gap.	
Estimate of costs	Part of a package from CLS of £3000